

Art with Meaning: Social Messages

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Review of Designing for Impact

Name: _____

Date: _____

Answer the following questions based on what you learned about visual design and social messages.

1. What is the purpose of thumbnail sketches in art design?

- A. To create final artwork
- B. To plan compositions
- C. To display finished pieces

2. How does visual design communicate messages? Provide an example of how color or imagery can convey emotion.

3. A powerful design does not need to have a clear message.

- True False

4. Proverbs 22:9 teaches us that he who has a generous eye will be blessed; for he shares his ____ with the poor.

5. Thumbnail sketches are only for final artwork and not for planning.

- True False

6. What makes a design powerful and memorable?

- A. Complexity and detail
- B. Simplicity and clarity
- C. Lack of emotion

7. What worked well in your designs? Think about composition and layout.

8. Art can help people understand important ideas by telling a ____ through visual storytelling.

9. How can artists improve their visual messages?

- A. By ignoring feedback
- B. By experimenting and revising their sketches
- C. By copying other artists' work

10. Developing empathy through visual storytelling is not an important aspect of art.

- True False

Answer Key

1. 1 2. Visual design uses elements like color and imagery to express feelings or ideas. For example, red can symbolize love or danger, while blue might represent calmness. 3. False 4. food 5. False 6. Simplicity and clarity 7. In my designs, the layout was clear and the imagery was strong, which helped convey my message effectively. I used bright colors to attract attention. 8. story 9. By experimenting and revising their sketches 10. False